



HOME OF THE NORTH CAROLINA STATE BBQ CHAMPIONSHIP



Food Tent Sponsorship

The Food Tents are a popular place on the oval, right at the heart of the Festival. They provides a place to sit and relax within earshot of the Main Stage and enjoy food available from the many vendors located around the oval. A very large percentage of our approximately 25,000 guests spend some time here.

As a sponsor, your corporate banners will be displayed in the Food Tents and elsewhere on Festival grounds.

Additional Benefits:

- Quarter page ad in official Festival program
- 4 passes to VIP Pavilion, good for the duration of Festival (including lunch and Luau dinner party on Friday and Saturday's lunchtime Pig Pickin' and supper)
- Free VIP parking for 2 cars
- 4 additional invitations to the Friday night Luau party for you to distribute (good for gate admission all day Friday plus Friday night Luau at VIP Pavilion)
- Free additional admission passes for 6 people (good Friday OR Saturday)
- 4 Festival T-shirts



Sponsorship Level
\$ 2,500 all three tents

\$1000 for one tent

(Corporate banner, quarter-page ad, 6 free admissions,
2 VIP parking passes, 2 passes to VIP/Sponsor/Media pavilion,
2 Luau passes, 2 t-shirts)