



HOME OF THE NORTH CAROLINA STATE BBQ CHAMPIONSHIP



## The Festival's Going GREEN!

The Festival Committee is serious about the waste generated at the Festival in prior years. In 2006 we began a Going Green Initiative to reduce the amount of waste by 75 percent in three years! We started by dividing our refuse into four groups—plastic bottles, aluminum cans, compostable materials (paper and food waste) and plain trash for the dump. This was so successful in its first year, we reduced our landfill waste by 32 percent! In 2007, we added the collection of cardboard to our effort, and along with other improvements in the system, reached the 52 percent reduction mark. Thus we are on track to meet our goal during the 2008 Festival—**AND YOU CAN BE A PART OF THIS ACHIEVEMENT!**

Knowledgeable volunteers are available at Recycling Stations located throughout the Festivalgrounds to educate guests about properly disposing of their trash. It's the right thing to do, and obviously folks are feeling good about helping the environment.

### Recycling Station Sponsorships

Another high visibility opportunity during the Festival—your name and corporate Logo displayed on our new Recycling Stations. There will be approximately 15 of these stations in prominent public access areas.

#### Benefits:

- Prominent display of your corporate banners at other venues throughout Festival grounds
- Half page ad in official Festival program
- 10 passes to VIP Pavilion, good for the duration of Festival (including lunch and Luau dinner party on Friday and Saturday's lunchtime Pig Pickin' and supper)
- Free VIP parking for 5 cars
- 8 additional invitations to the Friday night Luau party for you to distribute (good for gate admission all day Friday plus Friday night Luau at VIP Pavilion)
- Free additional admission passes for 12 people (good Friday OR Saturday)
- 4 Festival T-shirts



#### Sponsorship Level

**\$4,000**

**Sponsor 1 station - \$300**

**Receive: 2 gate passes, your corporate banner on your station, and listing in Festival program**