



HOME OF THE NORTH CAROLINA STATE BBQ CHAMPIONSHIP



2008 Fireworks Display Sponsorship

Scheduled for both Friday and Saturday nights, this high visibility, 20-minute presentation during the Festival is a real crowd-pleaser. This year we have again made arrangements with one of the country's most well-known Fireworks companies, Zambelli Internationale, for an exciting high-impact pyrotechnic display.

Major promotion prior to the event is sure to draw attention to your company name which will be associated with printed material, news releases, and paid advertising promoting the Festival.

Featured as the days' *grand finale*, we expect to retain a major portion of the daytime attendees for the show, which will be touted throughout the Festival to the expected 25,000 guests of the Festival.

Additional Benefits:

- Prominent display of your corporate banners throughout Festival grounds
 - Full page ad in official Festival program
 - 12 passes to VIP Pavilion, good for the duration of Festival (including lunch and Luau dinner party on Friday and Saturday's lunchtime Pig Pickin' and supper)
 - Free VIP parking for 6 cars
 - 12 additional invitations to the Friday night Luau party for you to distribute (good for gate admission all day Friday plus Friday night Luau at VIP Pavilion)
- Free additional admission passes for 12 people (good Friday OR Saturday)
 - 12 Festival T-shirts



Sponsorship Level

\$8,000

NOTE: Certain promotional and advertising benefits are guaranteed only if sponsorship is finalized by March 15