



HOME OF THE NORTH CAROLINA STATE BBQ CHAMPIONSHIP

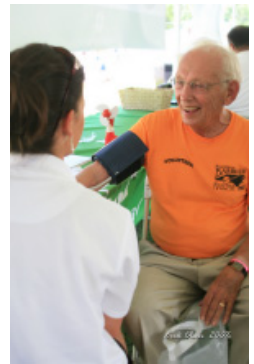


2008 PRESENTING SPONSOR

There will be only **ONE** Presenting Sponsor

Benefits:

- Recognition as primary sponsor, including prominent corporate logo displayed on all paid promotions (television, radio, billboards, newspaper, tabloids)
 - Corporate logo printed on the back of 1 million "Tabb Tickets," which are required for use by all Festival attendees for any purchases
 - Prominent display of your corporate banners throughout Festival grounds
 - Your logo affixed to Main Stage top banner
- Corporate logo displayed on cover of official Festival Program (approximately 15,000 printed)
 - Full page ad in official Festival program
 - Corporate logo printed on Festival posters and rack cards
These are circulated throughout Western North Carolina, Greenville, Spartanburg and portions of Piedmont South Carolina
(minimum: festival posters - 500, rack cards - 5,000)
 - Prominent space for large tent
 - Corporate logo printed on official Festival T-shirt
 - 20 passes to VIP Pavilion, good for the duration of Festival
(including lunch and Luau dinner party on Friday and Saturday's lunchtime Pig Pickin' and supper)
 - Free VIP parking for 10 cars
 - 20 additional invitations to the Friday night Luau party for you to distribute (good for gate admission all day Friday plus Friday night Luau at VIP Pavilion)
 - Free additional admission passes for 20 people (good Friday OR Saturday)
 - 20 Festival T-shirts



Sponsorship Level

\$20,000

NOTE: Certain promotional and advertising benefits are guaranteed only if sponsorship is finalized by March 15